

Privacy Policy for Rig Sisters 4x4

Effective Date: 5th of July 2025

Rig Sisters 4x4 respects your privacy and is committed to protecting your personal information. This Privacy Policy explains how we collect, use, and disclose your personal information in compliance with the **Privacy Act 1988 (Cth)** and the **Australian Privacy Principles (APPs)**.

By using our website, engaging with our social media platforms, or attending our events, you consent to the collection and use of your personal information as described in this policy.

1. What Personal Information Do We Collect?

We may collect the following types of personal information when you interact with us:

- **Identity information:** Name, email address, phone number, and other contact details.
- **Event Information:** Registration details for events, including dietary preferences, accessibility needs, and other information relevant to the event.
- **Transaction Information:** Payment details (although payment processing is handled by third-party services).
- **Website Usage Information:** Data on how you interact with our website, including IP addresses, browser types, and pages visited (collected via cookies and analytics tools).
- **Social Media Interactions:** Information shared with us via social media platforms (such as Facebook, Instagram, etc.).

2. How We Collect Your Information

We collect personal information in the following ways:

- **Directly from you:** When you sign up for our events, subscribe to our newsletter, or contact us directly.
- **Automatically:** Through our website using cookies, tracking pixels, and analytics tools.
- **Third Parties:** When you interact with us via social media platforms or third-party services (e.g., payment processors, event partners)

3. Why Do We Collect Your Information?

We use your personal information for the following purposes:

- To manage and deliver events, including registrations and accommodations.
- To communicate with you, including sending newsletters, updates, and marketing materials (only if you've opted in).
- To improve our website and services based on your preferences and behaviors.
- To comply with legal obligations or resolve disputes.
- For internal administrative purposes, such as records management and analytics.

4. How We Protect Your Information

We take reasonable steps to ensure that your personal information is secure and protected from unauthorized access, misuse, or disclosure. These steps include:

- Storing personal data in secure databases and systems.
- Using encryption technology where appropriate.
- Implementing strict access controls for our employees and contractors.

Despite our best efforts, no data transmission over the internet is completely secure. While we strive to protect your personal information, we cannot guarantee its absolute security.

5. Sharing Your Information

We may disclose your personal information to third parties in the following circumstances:

- **Service Providers:** We may share your information with trusted third-party vendors or service providers who assist in running our events or maintaining our website.
- **Legal Requirements:** We may disclose your information if required to do so by law, including in response to a subpoena, court order, or legal process.
- **Business Transfers:** If Rig Sisters 4x4 undergoes a merger, acquisition, or sale, your information may be transferred as part of that transaction.

6. Your Rights

Under Australian law, you have the following rights regarding your personal information:

- **Access:** You can request a copy of the personal information we hold about you.
- **Correction:** If you believe that the information we hold is inaccurate, incomplete, or outdated, you can request corrections.
- **Deletion:** In some circumstances, you may request that we delete your personal information.
- **Opt-out of Marketing:** If you no longer wish to receive marketing communications from us, you can opt-out by following the unsubscribe instructions in our emails or contacting us directly.

7. Cookies and Tracking Technologies

We use cookies and other tracking technologies to enhance your experience on our website, such as remembering your preferences and analyzing website usage. You can adjust your browser settings to block or delete cookies; however, this may affect your ability to use certain features of our website.

8. Links to Third-Party Websites

Our website may contain links to third-party websites. These websites are not controlled by us, and we are not responsible for their privacy practices. We encourage you to review the privacy policies of these websites before providing any personal information.

9. Children's Privacy

Our services are not directed to individuals under the age of 16, and we do not knowingly collect personal information from children. If we become aware that we have inadvertently collected personal information from a child under 16, we will take steps to delete such information.

10. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated effective date. We encourage you to review this policy periodically for any updates.

11. Contact Us

If you have any questions about this Privacy Policy or wish to exercise your rights, please contact us at:

Email: rigsisters4x4@gmail.com